**Gold Souq-**

* Location: Souq Waqif, Gold Souq

* Time: After Maghrib Prayer

* Behaviours:

* Costumers / family

Alot of excitement and eagerness, period before garanga3o, so its traditional for women to wear gold and on this holiday and celebrate the traditional aspects of the qatari culture. Also a bonding activity between older and younger generations.

* Shop keepers and their customers

Tense environment as customers tend to bargain in gold shops trying to find the best deals, it is not tense in a threatening way, rather it is customary for these shops and it has become the norm.

* Between different shops

Extremely competitive environment between the different shopkeepers as they are aiming to attract the largest number of customers, through their sales strategies and extensive gold displays

* Interactions:

Very friendly environment with other clients as the qatari society is very small and familial, especially the older generation.

The shop keepers have been in the souq of many years and have become familiar with the community, so there was little to no barriers. They understood their customers and my request immediately as they brought out pieces catered to my request, we were also able to speak in both english and arabic so there was no language barrier. Very easy going interactions all around.

* Environment:

Bright and joyful! The period of ramadan thrives the gold souq market, the environment automatically feels more alive and vibrant as theres a larger number of customers and the place is decorated with traditional ramadan decorations and lights.

* Senses:

look

* Extremely bright shops
* Brightness of the gold reflecting on the shops
* Shiny and prise like
* Older generations of Qatari women, abayas, batoola

sound

* Sounds of haggling and bargaining
* Sounds of the gold rattling while costumes try them
* Sounds of

smell

* Musky
* Sandalwood
* Old wooden smell, tradition and difficult to pin point

* Background’s Influence:

FLASHBACKS

TIME CAPSULE

This souq takes me back in time, every sense of mine is heightened as every single element of the shops recalls a different childhood memory. It was extremely nostalgic and enjoyable, my familiarity with this location is what allowed me to emerse myself openly and interact with the location, there was no fear or worry about doing this ethnography test because I was excited to see this time capsule location from a new lens.